



# CALPEEK

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## **OPEN PRIMARY INITIATIVE: IT'S THE MEASURE THAT WILL DRIVE CA GOP & DEMOS UP THE WALL.**

Editor's note: This is the 2nd measure to qualify for the March 1996 ballot. The Open Primary Initiative(OPI) is the only common ground shared by the CA Republican Party(CRA) and the CA Democratic Party(CDP). Both are *solidly opposed*. An open primary allows voters to cast ballots for whomever they want in a primary, regardless of party. Here is our first report...

...The initiative is sponsored by a group called *Californians for an Open Primary*. The chair is San Diego businesswoman Susan Harding. The two key proponents who led the qualifying charge are Richard Ferrari and Trish Hooper. The YES cmt.'s ☎ is (619)231-0586. The HQ is now located at P.O. Box 2268, San Diego, CA 92112-2268. The cmt. itself operates on a *shoestring budget* and if it hadn't been for David Packard, the GOP activist/businessman who came through with some timely bucks in the qualifying stage, OPI might **not** have made the March '96 ballot...

...What's really behind this initiative? Although there will be some Demo support, many of those involved with this initiative are moderate Republicans, who for years have been looking for a way to even out the primary playing field, which for a long time has tilted to the conservative side. Why? Just look at what could happen in Orange Co. with an open primary. A GOP moderate such as Judy Ryan might have defeated U.S. Rep. Bob Dornan a few years ago IF Demos could have crossed party lines in an open primary...

...From this example, one can see why conservatives are so opposed to this initiative. Their power base would be destroyed should OPI win. As for the Demos, they don't like it because of what could happen in a general election, where pro-business & moderate Demos might vote for moderate GOP candidates over

liberal Demos. Think about this: would U.S. Sen. Barbara Boxer(D) have defeated moderate State Sen. Tom Campbell(R) in 1992???

...Very early polling (by Charlton Research) shows that if the election were held now, OPI would win by a 63% to 19% margin. Sounds encouraging, but the key for YES on OPI will be funding, which up to this point has been poor. And there will be opposition with fair-to-good funding. As one source told CALPEEK, "It's put up or shut up time for moderates," Stay tuned...

## **S.F. MAYOR'S RACE: BEN HOM IS NEW CANDIDATE.**

Editor's note: It's now a five candidate field in the S.F. mayor's race as GOP businessman Ben Hom announced his candidacy on July 24th. Here's an update with some new polling data...

...Hom was appointed to the Redevelopment Agency by incumbent Mayor Frank Jordan, but was fired sometime later by Jordan. There was a controversy over Hom's fundraising tactics (on behalf of Jordan) while serving on the agency's board. Hom went to court to fight his dismissal, but wasn't successful. There are some insiders who now call his candidacy, "*Hom's Revenge*." Hom has hired Clayton Fong to manage his campaign and has a budget of between \$500-700,000. Hom is not trying to hide his conservative views and openly talks about his belief in "family values." While the later may cause his negatives to go up, it also energizes his base. As our source said, "*In San Francisco, it's the conservatives who are in the closet.*"...

...As for this benchmark poll, it was paid for by Hom, but got lots of news media exposure because it shows for the *first time* that Assemblyman Willie Brown(D) has overtaken Jordan. The poll by David Binder was done July 11-13, sample size 600 likely voters (+/- 4%

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margin of error). Here are the results in both a 4-way contest w/o Hom and w/Hom...

|                    |       |       |
|--------------------|-------|-------|
| Willie Brown       | 29.8% | 27.0% |
| Frank Jordan       | 26.5  | 23.0  |
| Roberta Achtenberg | 16.0  | 16.3  |
| Ben Hom            | -     | 8.2   |
| Angela Alioto      | 6.7   | 5.5   |
| Undecided          | 19.2  | 19.2  |
| Others/won't vote  | 1.8   | 0.8   |

...Which candidate does Hom hurt most? Jordan, Brown and Alioto all take hits from Hom. The only candidate not hurt by Hom's candidacy is Roberta Achtenberg. Among Asians, the most support goes to Brown and Alioto (Brown 27% & Alioto 24%). Jordan, who ran well in the Chinese community 4 years ago, now has problems there and only got 7% in the poll. Can Hom win? When Hom's people *crunch the numbers*, they say Hom has the potential to get 27.8%. That's enough to make the runoff, but most insiders still put Hom in the same category as Alioto: *a long shot*. Stay tuned...

#### 67th A.D. RECALL UPDATE: ANTI-ALLEN FORCES SCRAMBLING TO COLLECT RECALL SIGNATURES.

Editor's note: The first figures are now back from the 67th A.D. recall against Assembly Speaker Doris Allen(R-Cypress) and the numbers indicate that recall proponents may be in some trouble. Here is our brief update & analysis...

...As CALPEEK has noted before, the circumstances and events surrounding the Horcher & Allen recalls are very different. But that doesn't mean the technical aspects of the two recall drives can't be compared. According to our sources, off of the 1st mass mailing to 60th A.D. GOPers, Horcher recall proponents collected about 14,500 valid signatures. Off of the 1st big mailing to 67th A.D. GOP voters, Allen recall forces collected 9,351 valid signatures...

...In subsequent mailings and walks, the Horcher recall proponents were never able to match the results of their original mailing and it was a scramble to collect the 18,000 valid signatures to qualify the recall. In other words, it wasn't the slam dunk everyone tends to think it was. In Allen's district, recall organizers need to collect 25,000 valid signatures to qualify. So it doesn't

take a rocket scientist to figure out that as of this point, the Allen recall is running behind the Horcher effort. Perhaps this is why recall proponents have hired a petition consultant to assist with the effort. And this is a sign, according to our sources, that the recall drive against Allen may be in trouble...

...FYI: Ted Costa's Peoples' Advocate, Inc., has now gone on record as opposed to the Allen Recall. Ditto the Kern Co. GOP Central Cmt. And in CALPEEK's *must read file* is a July 26th story by L.A. Times staffer Eric Bailey about the recall and Allen's non-existent relationship with her GOP colleagues from Orange Co. It's an expansion of what CALPEEK touched upon last week in writing about the GOP *Junta*. The best part of the story is buried in the jump, where Allen blasts State Senators Ross Johnson, John Lewis and Rob Hurtt. Quoting from the story: *Allen contends that Johnson "comes on the floor with disgraceful behavior." She dismisses Lewis as a political dirty trickster more adept at whipping up the "young boys" of the party. She said Hurtt has displayed a big pocketbook in cultivating political followers, but rarely acts like the Christian gentleman he portrays himself to be on the campaign trail; she cites the poker parties he holds at his hotel suite in the Hyatt Regency across from the Capitol.* End of quote. Stay tuned...

#### 17th A.D. RECALL: DEMOS LEAD IN THE BATTLE OF THE ABSENTEE BALLOT. GOP INFIGHTING FLARES.

Editor's note: Two facts have become very evident in the effort by BoE member Dean Andal(R) and GOP Assemblyman Larry Bowler to recall Demo Assemblyman Mike Machado of Linden: 1) Demo consultant Richie Ross has been working overtime collecting absentee ballots; and 2) there is now open infighting within the GOP Assembly Caucus over this recall, with some members questioning how smart it was to have started this recall in the first place. Here is our brief update & analysis...

...According to the San Joaquin Co. Registrar, as of 7/24 there were 32,000 requests for absentee ballots, the key in just about any recall or special election. When the AV request count was at 25,000, officials in the registrar's office estimated that the Demos had generated about 15,000 requests for AV ballots, while the recall proponents had generated 10,000 requests. Most sources think the Demos continue to hold a 4,000 to

6,000 lead in generated AV ballots. The recall is set for Aug. 22nd and ballots were mailed on July 28th...

...As for the GOP Assembly Caucus infighting, feisty Assemblyman Bernie Richter of Chico, in a July 21 *Dear Larry* letter to Bowler, politely decapitated the former Sacto Co. Sheriff's lieutenant --- noting the recent Stockton Record poll (showing Machado defeating the recall) and the most recent figures from the Registrar on AV ballot requests. "It seems to me," writes Richter, "unless you can enlighten me as to some unknown plan, that as a Republican Caucus we are now looking at an unmitigated disaster that not even the CA Democratic Party could have organized and executed." Bowler responded, telling Richter his numbers weren't accurate. Sorry Larry, but that's what the Registrar says --- but it is only an estimate. Stay tuned...

#### **CALIF. INITIATIVE SCHEDULE: DEADLINE DATES.**

Editor's note: The following is a list of all the initiatives which are currently in circulation and the deadlines for submitting petitions for verification of signatures. Constitutional amendments(C/A) require 692,711 valid signatures, while statutes(S) require 432,945 signatures. In order to make the March '96 ballot via random sample verification, SOS Bill Jones says proponents should file their petitions with county registrars by Sept. 8th...

| <u>Title(abbreviated)</u>  | <u>Statute or C/A</u> | <u>Due Date</u> |
|----------------------------|-----------------------|-----------------|
| No Fault Auto Insurance    | S                     | 9/11            |
| Shareholder Actions        | S                     | 9/25            |
| State Taxes, Vote Req.     | CA                    | 10/27           |
| Taxes, Fees, Assessments   | CA                    | 11/13           |
| Attorneys' Contingent Fees | S                     | 11/13           |
| No Preferential Treatment  | CA                    | 11/13           |
| Attorneys' Fee - Negotiate | S                     | 11/13           |
| Marijuana                  | S                     | 11/27           |

...At the AG's office waiting for Title & Summary are 5 initiatives: 1) Stop Quotas - Equal Opportunities Init. by Richard Halvorson & Michael Crawford; 2) Economic & educational opportunity init by Otis Jackson, Ron Baker et al; 3) travel & living expenses for legislators by Helene Pendergraft of Rescue, CA; 4) Pro-affirmative action initiative by James W. Reede Jr. of Sacto; and 5) political reform in election funding & contributions by Ruth Holton & Tony Miller (Californians for Political Reform). Stay tuned...

#### **CAMPAIGN '96: ADDING MORE NAMES TO THE MIX.**

Editor's note: Here is another update on who's IN and who's OUT for 1996 House & Legislative races...

☒ **46th C.D.** - Demo Jim Prince is gearing up to challenge U.S. Rep. Bob Dornan(R). Best guess at this time is that Dornan will drop his White House bid (sources think he'll endorse Bob Dole) and will seek reelection. Prince is a former House Foreign Relations staffer and also is a former State Dept. official. He has hired Austin-Sheinkopf and Bob Stiens as his general consultants; with Winning Directions on mail; Bannon Research doing polling; and Robert Kaplan in charge of fundraising. Prince says he has raised almost \$52,000 during this last reporting period...

☒ **27th C.D.** - Ex SAG President Barry Gordon has officially announced for this seat on the Demo side. He has hired consultant Wirt Morton; Fairbank Maslin Maullin & Assoc. will handle polling; and former DCCC staffer Marty Stone will handle fundraising...

☒ **38th A.D.** - Add two(2) more names of the growing GOP primary: Northridge businessman Sanford "Sandy" Winger and Scott Wilk, COS to current GOP Assemblywoman Paula Boland, who is *termed out* in '96. We've picked up the name of one potential Demo candidate: John Birke...

☒ **39th A.D.** - As we count it up, there are now 8 Demos in the primary race to replace Assemblyman Richard Katz, who is *termed out* in '96. The list includes activist/attorney Valerie Salkin; former legislative staffer/consultant Jim Dantona; Michael Del Rio, an aide to State Sen. Herschel Rosenthal(D); Tony Cardenes; San Fernando Councilman Raul Godinez; Fred Flores, an aide to U.S. Rep. Howard Berman; Dennis Petre; and the newest entry, former Assemblyman Jim Keysor. Keysor has hired consultant Steve Afriat, while Salkin now has hired consultant Susan Burnside, with Jorge Flores doing the daily operation. Dantona has hired consultant Larry Levine...

#### **SOME INFO YOU NEED TO KNOW ABOUT CALPEEK.**

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX ☎ is (310)657-4340. CALPEEK does NOT make refunds on cancellations...



**CALPEEK'S CAMPAIGN CONSULTANTS DIRECTORY**

Work on CALPEEK's 5th Edition of the Directory of Campaign Consultants is about halfway done. The Directory will go on sale in late September. Let's repeat that: late September. We haven't determined the cost to subscribers, but it will be around \$12-15. Non-subscribers will pay \$50, but it's free if they sign up as a subscriber. Most of you have now received at least one pitch letter regarding advertising. If you have questions about advertising in the Directory, you can call Jill Barad at (818)906-0960 or call me. Jill is once again coordinating the advertising for the Directory. Note to a handful of consultants who have not as yet returned the questionnaires: *get 'em back ASAP...*

**L.A. COUNTY DA GARCETTI FACES VOTERS IN 1996.**

Editor's note: 1st term L.A. Co. DA Gil Garcetti has a date with voters in March of next year. Here's our first update & analysis on the L.A. County DA's race...

...Most sources agree that Garcetti's reelection is a ***slam dunk*** IF the prosecution team wins a conviction against accused double-murderer O.J. Simpson, now facing a jury in what is being called the *Murder Trial of the Century*. These same sources think Garcetti's odds of winning reelection ***drop dramatically*** (to almost nil) IF the jury acquits Simpson. It would be another one of those high profile cases that the L.A. Co. DA's office just can't seem to win. And this is what cost Ira Reiner his reelection against Garcetti in 1992 -- losing two big high profile cases: the McMartin Case and the 1st Rodney King/LAPD Case...

...There is ***no agreement*** on what happens to Garcetti IF the Simpson Jury is hung, which many think will happen. Some think he'll survive, while others have their doubts, given the way voters are these days. But unless someone credible steps forward, Garcetti wins another term without much difficulty...

...CALPEEK sources report that L.A. Dep. DA Malcolm Stewart Jordan, who has been with the department 26 years, has taken out papers for both a cmt. and to raise money. As of Mar. 14th, Jordan was a qualified candidate. And sources report that he's got around \$145,000 already in the bank. Another potential candidate is former Beverly Hills mayor/councilman Robert Tanenbaum. Sources say Tanenbaum has reopened his DA cmt. However, insiders don't regard him as a

serious threat because he lost reelection to his council seat. And the L.A. Daily Journal reported that State Sen. Charles Calderon (D-Montebello) might be looking. Stay tuned...

**CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.**

Editor's note: Here are a few political items worth noting...

♦ **Lungren Files Papers for Governor** - No big shock, but CA Atty. General Dan Lungren (R) has filed official papers with the CA SOS's office so that he can run for governor in 1998. Lungren already has a campaign team in place. He's using Pacific/West Communications Group and his brother, Brian (who works for The Dolphin Group in Sacto). In addition, savvy GOP attorney Steve Merksamer is aboard as an advisor. The official title of Lungren's cmt. (for now) is ***Dan Lungren for California***. FYI: the latest batch of newspaper clips sent to political reporters were all about Lungren being U.S. Sen. Bob Dole's 1st choice for VP --- if Dole wins the GOP presidential nomination and turns to a Californian to be on the GOP ticket...

♦ **Card Club Madness** - Opponents of card clubs and casinos have some new and potentially damaging stuff to hit voters with in a series of upcoming poker club elections later this fall. Front page, L.A. Times, July 26. Headline: ***Ex-State GOP Leader Target of Bribe Probe***. The subhead reads: ***Gaming: Sources say investigation centers on proposed legislation for a card room. He denies any wrongdoing.*** The subject of this story is El Monte attorney/former CRP Chair Mike Montgomery, who represents businessmen who are trying to win the right to operate a card club in Colma, south of S.F. According to the LAT story, GOP Assemblyman Bill Hoge of Pasadena went to the AG and said that Montgomery was trying to bribe him. Eventually Hoge wore a wire and the AG has both men on video & audio. Because these meetings took place in Sacto, the AG's evidence has been turned over to the Sacto Co. DA, Jan Scully. Again, Montgomery says he did nothing wrong. We'll keep you posted...